



# AAIG 2022 CARAVAN SERIES

## NATIONAL CAPITAL REGION

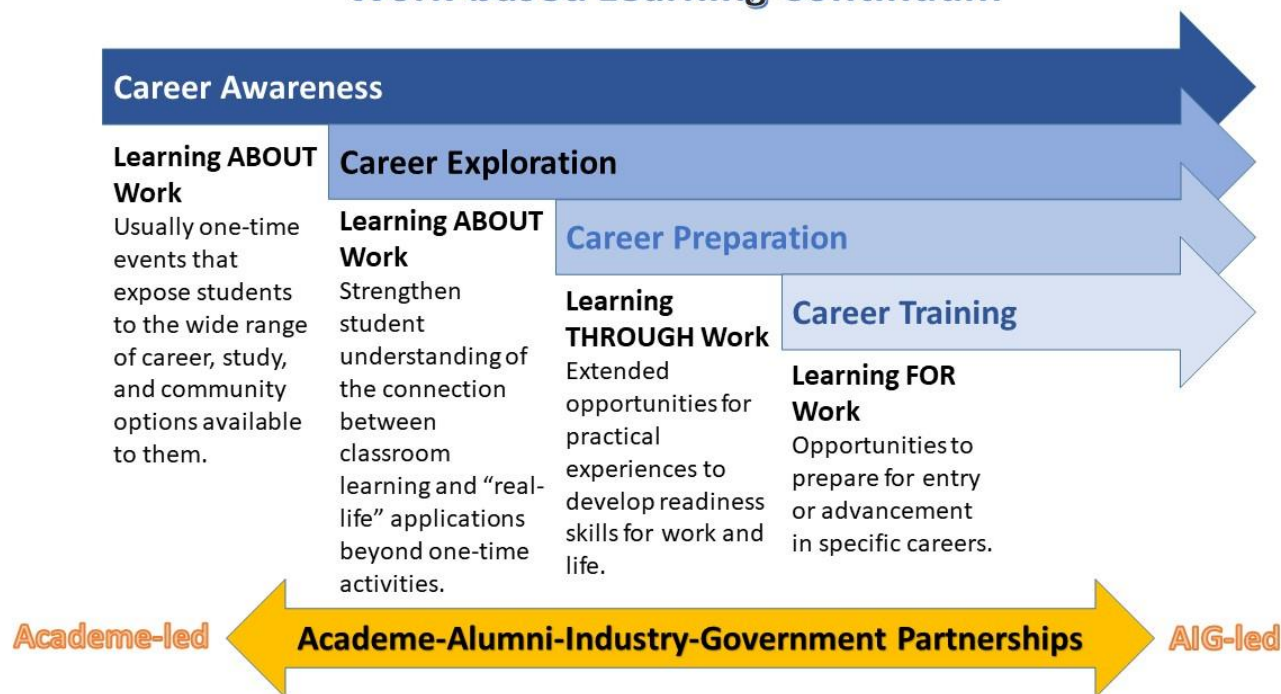
### MAXIMIZING AAIG PARTNERSHIPS IN WORK-BASED LEARNING FOR FUTURE-READY GRADUATES

JULY 13, 2022 (WEDNESDAY)  
9:00 AM – 12:00 NN

#### Rationale and Overview

Work-based learning<sup>1,2,3,4</sup> provides students with authentic work experiences where they apply and develop employability and technical skills that support success in careers. Integrating the work-based learning continuum in the curriculum across several levels in education, from K to 12 to the peak of the Philippine Qualifications Framework, promotes a smooth school-to-work transition, allows students to map meaningful careers, and potentially narrows job-skills mismatch for graduates entering the workforce. With the rapidly changing needs of society, the emerging practices and technologies in the workplace, and the need to prepare students for jobs that may not yet exist at present, effective implementation of work-based learning will help prepare future-ready graduates.

### Work-based Learning Continuum



Work-Based Learning Strategies			
Career Awareness	Career Exploration	Career Preparation	Career Training
Learning ABOUT Work		Learning THROUGH Work	
Career Counseling Career Planning Career Fairs Career Presentations Industry Speakers Informational Interviews Job shadowing Mentoring Worksite Tours Project-based Learning		Clinical Experiences Credit-for-Work Experiences Internships Pre-apprenticeships Integrated projects with multiple interactions with professionals Industry-sponsored Project Supervised Entrepreneurship Experience	
		Learning FOR Work	
		Apprenticeship On-the-job Training Employee Development	

**OUTCOMES**  
 Skilled talent for the Workplace + Meaningful Careers for Students and Job-seekers

<sup>1</sup> Colorado Workforce Development Council. [Work-based Learning](#).  
<sup>2</sup> Berkeley University of California, College & Career Alliance Support Network. [Work-based Learning Continuum](#).  
<sup>3</sup> Hawai’I P-20 Partnerships for Education. [Work-based Learning](#).  
<sup>4</sup> National Governors Association. [States Continue Advancing Strategies to Scale Work-based Learning](#).

Strong Academe-Alumni-Industry-Government (AAIG) partnerships are critical to the effective implementation of work-based learning. Curricular development in schools are anchored on intended learning outcomes and expected learning competencies that are validated against stakeholder needs. Alumni provide valuable input on the relevance, effectiveness and sufficiency of their school-based training to prepare them for the world of work. Employers in public and private sectors provide feedback on performance of graduates in the workplace, sufficiency of their knowledge and skills, as well as input on emerging skills that will need to be learned by future graduates. Government partnerships enable policy and funding support for enabling impactful contribution to national priorities and societal advancement particularly in the development of a strong workforce that will fuel the nation’s economy.

The COVID-19 pandemic accelerated changes in the workplace, particularly the uptake of technology as well as emergence of new models of service delivery and product development. As we continue to ease up restrictions and reopen the country for economic recovery, stronger AAIG partnerships are even more imperative. The shift to remote instruction during the pandemic brought to fore innovative approaches to connecting with alumni, industry partners, and government collaborators to enrich students’ learning experience. With the gradual resumption of face-to-face learning, students are expecting to resume in-person work-based learning.

The AAIG 2022 Caravan Series NCR Run hosted by the University of Santo Tomas, in collaboration with the UST Alumni Association, Inc., aims to:

- 1. Provide an overview of how the work-based learning continuum can be integrated into curricular, co-curricular, and extra-curricular activities, as well as support services to promote a smooth school-to-work transition for students, based on the experience of the UST and its AIG partners;
- 2. Present perspectives of AAIG partners on successes and challenges in their participation in work-based learning initiatives during the COVID-19 pandemic; and
- 3. Develop recommendations on how educational institutions can establish and take advantage of strong AAIG partnerships to produce future-ready graduates.

**Participants**

This event is open to school administrators, academic staff, and professionals from the private and public sectors who are engaged or are interested to engage in AAIG partnerships for work-based learning.

**Registration**

Registration is FREE. Participants may register using this link: <https://bit.ly/AAIG2022NCR> or scan the QR code



Program

TIME	ERT	PROGRAM	PARTICIPANTS/RESOURCE PERSONS
8:45-9:00	0:15:00	REGISTRATION	
9:00-9:15	0:15:00	OPENING PROGRAM <ul style="list-style-type: none"><li>➤ Opening Prayer</li><li>➤ National Anthem</li><li>➤ Acknowledgment of participants</li></ul>	
9:15-9:30	00:15:00	WELCOME MESSAGE AND OVERVIEW OF THE PROGRAM	<b>PROF. CHERYL R. PERALTA, DrPH</b> Vice-Rector for Academic Affairs University of Santo Tomas, Manila
9:30-9:40	00:10:00	What & Why of AAIG	<b>INOCENCIA IDA S. TIONKO, RN, MHPed</b> Vice President of UST AAI  <b>FE A. HIDALGO, PhD</b> Former OIC Secretary / Undersecretary, Department of Education
9:40-10:20	00:40:00	ACADEME EXPERIENCE	<b>CAROLYN NANCA-ATAYDE, MSc</b> Chair, Health Allied Strand Senior High School  <b>ENGR. CHARLIE A. MARQUEZ, MSIE, PIE</b> Coordinator of IGAARP Faculty of Engineering  <b>ASST. PROF. FROILAN A. ALIPAO, MCD</b> Director Simbahayan Community Development Office  <b>VIA KATRINA G. PORTERA, MA, RGC</b> Incoming Lead Counselor of the Career Services Team Counseling and Career Center
10:20-10:40	00:20:00	ALUMNI EXPERIENCE	<b>DR. ANTHONY FARAON</b> Deputy Executive Director Zuellig Family Foundation of the Zuellig Pharma Corporation Faculty of Medicine and Surgery  <b>ALDIE H. FAJARDO, MMHoA, MPMG, RND, LPT</b> OIC, Nutrition and Dietetics Division, Philippine Children’s Medical Center National President, DOH, League of Registered Nutritionist-Dietitian, Inc. Alumnus of the College of Education
10:40-11:00	00:20:00	INDUSTRY EXPERIENCE	<b>ALOYSIUS MICHAEL</b> Assistant Vice President for Operational Excellence Dusit International Industry Partner of the College of Tourism and Hospitality Management  <b>JOSEPH RICHARD CATUBAG, MBA</b> Head – Service Delivery Management Globe Telecom, Inc. Industry Partner of College of Information and Computing Sciences
11:00-11:20	00:20:00	GOVERNMENT COLLABORATOR EXPERIENCE	<b>CUSTER DEOCARIS, PhD</b> Career Scientist I Philippine Nuclear Research Institute (PNRI) Partner Government Agency of the College of Science  <b>MA. SHEEN YMEL P. CEÑIDOZA</b> Head, CBR Program Binangonan Municipality, Rizal Community Partner of the College of Rehabilitation Sciences
11:20-11:40	00:20:00	DISCUSSION OPEN FORUM	
11:40-11:45	00:05:00	Recommitment to the MANIFESTATION OF SOLIDARITY	<b>PROF. EVELYN SONGCO, PhD</b> President, UST Alumni Association, Inc.
11:45-11:50	00:05:00	CLOSING REMARKS	<b>DEAN HENRY TENEDERO</b> Chair, UST AAI Main Convener, AAIG 2022 Caravan Series
11:50-12:00	00:10:00	UST HYMN POST EVENT EVALUATION	